



Bureau of National Statistics
of the Agency for Strategic
Planning and Reforms
of the Republic of Kazakhstan

Quality Report

On the Activity of Accommodation Facilities in the Republic of Kazakhstan for 2025

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S.1 Contact information

S.1.1 Organisation

Bureau of National Statistics of the Agency for Strategic Planning and Reforms of the Republic of Kazakhstan (hereinafter referred to as the - Bureau)

S.1.2 Organisational unit

Department of Services and Energy Statistics

S.1.3 Name of contact person

Қаржаубай Әділбек Тұмарбекұлы

S.1.3.1 Name of the head of the responsible structural unit

Айгозина Гульжихан Кайратовна

S.1.4 Functions of the contact person

Chief Expert responsible for methodology development, data management, data quality management, processing, and dissemination of official statistical information.

S.1.5 Postal address of contact person

010000, c. Astana, 8 Mangilik el Street, House of Ministries, Entrance 4

S.1.6 E-mail address of contact person

a.karzhaubai@aspire.gov.kz

S.1.7 Telephone number of contact person

+7 7172 749329

S.1.8 Feedback from users and respondents

Feedback from respondents and users of official statistical information is provided through the Bureau's Unified Contact Centre at 1446

S.2 Date of last metadata update

S.2.1 Date of last confirmation of updated metadata

26.06.2024

S.2.2 Date of last publication of metadata

26.06.2024

S.2.3 Date of last metadata update

26.06.2024

S.3 Presentation of statistical information

S.3.1 Data description

The main indicators of the statistical observation in the field of tourism include:

- 1) number of accommodation facilities;
- 2) number of visitors served by accommodation facilities;
- 3) volume of services provided by accommodation facilities;
- 4) number of rooms;
- 5) hotel occupancy rate.

S.3.2 NSI

The following statistical classifiers are used in the survey:

- 1) KATO – Classifier of Administrative-Territorial Objects;
- 2) OKED – General Classifier of Types of Economic Activity;
- 3) KFS – Classifier of Forms and Types of Ownership;
- 4) KRP – Classifier of the Size of Legal Entities;
- 5) KSE – Classifier of Sectors of the Economy;
- 6) SBR – Statistical Business Register.

These classifications are available on the Bureau of National Statistics of the Agency for Strategic Planning and Reforms of the Republic of Kazakhstan <https://stat.gov.kz> website in the «Statistical Classifications» section: <https://stat.gov.kz/en/classifiers/statistical/25795/>.

S.3.3 Sector coverage

The reporting population comprises legal entities and/or their structural and separate subdivisions, as well as individual entrepreneurs providing accommodation services and having primary and secondary economic activities under code 55, «Accommodation services», of the General Classifier of Types of Economic Activity.

To ensure coverage of enterprises by the statistical observation and comparability of tourism statistics at the international level, the Statistical Classification of Economic Activities in the European Community, NACE Rev. 2, is used; at the national level, the nomenclature of economic activities is used.

S.3.4 Statistical concepts and definitions

- 1) Reporting population: legal entities and/or their structural and separate subdivisions, as well as individual entrepreneurs providing accommodation services and having primary and secondary economic activities under code 55, «Accommodation services», of the General Classifier of Types of Economic Activity.
- 2) Statistical Instrument: Statistical Form «Report on the Activities of Accommodation Establishments» (Index 2-Tourism, quarterly frequency).
- 3) Type of observation: census.
- 4) The deadline for respondents to submit the statistical form is quarterly, by the 25th day (inclusive) following the reporting period. This statistical form may be submitted electronically or in paper form.

Statistical forms are completed electronically through the «Online Data Collection» information system, available on the Bureau's website <https://stat.gov.kz> under «For Respondents» / «Respondent's Account».

The form was last revised in 2024. Statistical forms are available on the Bureau's website <https://stat.gov.kz> under «For Respondents» / «Statistical Forms for 2025» / «Quarterly Forms».

Definitions:

- 1) tourist expenditure – the amount spent on the acquisition of consumer goods and services, as well as other valuables for one's own use or for transfer to other persons in preparation for and during a tourist trip. It includes expenditure paid by tourists themselves, as well as expenditure paid or reimbursed by other persons;
- 2) Tourist visit – a stay at a place visited during a tourist trip;
- 3) tourist trip – a trip made by a tourist, except for a trip for employment purposes;
- 4) accommodation facilities – hotels, motels, campsites, tourist bases, guest houses, holiday homes, boarding houses and other buildings and structures used for accommodating and servicing tourists.

S.3.5 Statistical object

The statistical objects are the Tourism Industry Committee of the Ministry of Culture and Sports of the Republic of Kazakhstan, Joint Stock Company «National Company «Kazakh Tourism», government bodies, individuals and legal entities.

S.3.6 Target population

The tourism statistics survey is conducted quarterly using a census method by type of activity. The Statistical Business Register, containing a complete list of units with the required classification and address information, is used to determine the target population.

S.3.7 Geographical coverage

Republic of Kazakhstan, regions, and cities of republican significance

S.3.8 Time coverage

In Kazakhstan, the 2-tourism survey has been conducted quarterly since 2004. Time series for 2004–2026 are maintained by quarter.

S.3.9 Base period

The base period is the quarter preceding the reference quarter.

S.4 Unit of measure

- 1) number of accommodation facilities and number of rooms – units;
- 2) number of visitors served by accommodation facilities – persons;
- 3) volume of services provided by accommodation facilities – thousand tenge;
- 4) hotel occupancy rate – %.

S.5 Reference period

Quarter

S.6 Legal basis

S.6.1 Regulatory legal acts

1. Law of the Republic of Kazakhstan dated 19 March 2010 No. 257-IV «On State Statistics»; Law of the Republic of Kazakhstan dated 13 June 2001 No. 211 «On Tourism Activities in the Republic of Kazakhstan»;
2. Rules for the Submission of Primary Statistical Data by Respondents, approved by Order No. 173 of the Chairman of the Agency of the Republic of Kazakhstan on Statistics dated 9 July 2010;
3. Rules for the Submission of Administrative Data by Administrative Sources on a Gratuitous Basis, approved by Order No. 183 of the Acting Chairman of the Agency of the Republic of Kazakhstan on Statistics dated 14 July 2010;
4. Statistical Work Plan, approved in accordance with the procedure established by the legislation of the Republic of Kazakhstan by Order of the Head of the Bureau of National Statistics of the Agency for Strategic Planning and Reforms of the Republic of Kazakhstan;
5. Schedule for the Dissemination of Official Statistical Information, approved by Order of the Head of the Bureau of National Statistics of the Agency for Strategic Planning and Reforms of the Republic of Kazakhstan;
6. Rules for the Provision on a Gratuitous Basis of Statistical Information Not Included in the Schedule for the Dissemination of Official Statistical Information and Developed on the Basis of Primary Statistical Data Submitted by Respondents in accordance with the Schedule for the Submission of Primary Statistical Data by Respondents, approved by Order No. 113 of the Chairman of the Agency of the Republic of Kazakhstan on Statistics dated 20 May 2010;
7. Rules for the Submission and Use of Databases in De-identified Form for Scientific Purposes, approved by Order No. 168 of the Chairman of the Agency of the Republic of Kazakhstan on Statistics dated 2 July 2010. Registered with the Ministry of Justice of the Republic of Kazakhstan on 13 August 2010 under No. 6388;
8. «Methodology for the Formation of Tourism Statistics Indicators», approved by Order No. 212 of the Chairman of the Committee on Statistics of the Ministry of National Economy of the Republic of Kazakhstan dated 16 September 2016;
9. Data Management Requirements, approved by Order No. 385/HK of the Minister of Digital Development, Innovation and Aerospace Industry of the Republic of Kazakhstan dated 14 October 2022. Registered with the Ministry of Justice of the Republic of Kazakhstan on 17 October 2022 under No. 30186.

S.6.2 Data exchange

Not applicable.

S.7 Confidentiality

S.7.1 Confidentiality policy

1. Article 8 of the Law of the Republic of Kazakhstan dated 19 March 2010 «On State Statistics», which guarantees the confidentiality and protection of data submitted by respondents.
2. Article 28 of the Entrepreneurial Code of the Republic of Kazakhstan dated 29 October 2015 ensures the protection of information constituting a trade secret.
3. The Information Security Policy (hereinafter, the Policy), approved by Order No. 20 of the Head of the Bureau of National Statistics of the Agency for Strategic Planning and Reforms of the Republic of Kazakhstan dated 10 February 2021, defines the goals, objectives, guiding principles and practical measures in the field of information security of the Bureau. The main objective of the Policy is to ensure the availability of official statistical information and the confidentiality of information stored and processed using the Bureau's computing facilities, while ensuring its integrity and authenticity.

S.7.2 Confidentiality – data processing

- 1) Ensuring guarantees of confidentiality and protection of submitted data in accordance with Article 8, paragraph 5, of the Law of the Republic of Kazakhstan dated 19 March 2010 No. 257-IV «On State Statistics».
- 2) Rules for the Submission and Use of Databases in De-identified Form for Scientific Purposes, approved by Order No. 168 of the Chairman of the Agency of the Republic of Kazakhstan on Statistics dated 2 July 2010. Registered with the Ministry of Justice of the Republic of Kazakhstan on 13 August 2010 under No. 6388.

S.8 Dissemination policy for official statistical information

S.8.1 Schedule for the dissemination of official statistical information

Pursuant to paragraphs 1 and 2 of Article 26 of the Law of the Republic of Kazakhstan No. 257 dated 19 March 2010 «On State Statistics», state statistics bodies shall ensure that users have equal rights to simultaneous access to high-quality official statistical information, including in machine-readable data format and statistical methodology, by making such information available on the websites of state statistics bodies.

All statistical information provided for in the Statistical Work Plan and the Schedule for the Dissemination of Official Statistical Information is available on the Bureau's website <https://stat.gov.kz>.

Information on the timelines for the preparation of statistical publications is available in the Release Calendar on the main page of the Bureau's website <https://stat.gov.kz/ru/release-calendar>.

The Statistical Work Plan and the Schedule for the Dissemination of Official Statistical Information are available on the Unified Platform of Government Agencies' Internet Resources (UPGAIR) <https://gov.kz> under «Bureau» / «Home» / «Key Documents».

S.8.2 Access to the Schedule for the Dissemination of Official Statistical Information

The Schedule for the Dissemination of Official Statistical Information is available on the Unified Platform of Government Agencies' Internet Resources (UPGAIR) <https://gov.kz> under «Bureau» / «Home» / «Key Documents».

S.8.3 User access

Pursuant to paragraphs 1 and 2 of Article 26 of the Law of the Republic of Kazakhstan No. 257 dated 19 March 2010 «On State Statistics», state statistics bodies ensure that users have equal rights to simultaneous access to high-quality official statistical information, including information in machine-readable data format and statistical methodology, by publishing such information on the websites of state statistics bodies.

All statistical information provided for in the Statistical Work Plan and the Schedule for the Dissemination of Official Statistical Information is available on the Bureau's website <https://stat.gov.kz>.

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The Statistical Work Plan and the Schedule for the Dissemination of Official Statistical Information are available on the Unified Platform of Government Agencies' Internet Resources (UPGAIR) <https://gov.kz> under «Bureau» / «Home» / «Key Documents».

S.9 Dissemination frequency

Quarterly

S.10 Accessibility and clarity

S.10.1 News releases

Press releases are not prepared.

S.10.2 Publications

Electronic tables «On the Activities of Accommodation Establishments in the Republic of Kazakhstan» are available on the Bureau's website under «Statistics» / «Industry Statistics» / «Tourism Statistics» / «Electronic

Tables»: <https://stat.gov.kz/en/industries/business-statistics/stat-tourism/spreadsheets/>

Key indicators and dynamic tables are available on the Bureau's website under «Statistics» / «Industry Statistics» / «Tourism Statistics» / «Dynamic Series»: <https://stat.gov.kz/en/industries/business-statistics/stat-tourism/dynamic-tables/>

S.10.3 Online database

Information and analytical system «Taldau», «Tourism Statistics» / <http://taldau.stat.gov.kz>.

S.10.3.1 AC1. Number of accesses to official statistical information

Not implemented.

S.10.4 Access to de-identified data

The provision of databases in de-identified form is regulated by the Rules for the Provision of Databases in De-identified Form for Use in Scientific and Scientific-Technical Activities, approved by Order No. 168 of the Chairman of the Agency of the Republic of Kazakhstan on Statistics dated 2 July 2010. Information on the requirements for submitting an application to obtain databases in de-identified form is available on the Bureau's website <https://stat.gov.kz> in the For Researchers section.

The application is completed and submitted through the Personal Account / User Account on the Bureau's website <http://stat.gov.kz>, authenticated with an electronic digital signature, with the required documents attached.

S.10.5 Other

Not applicable.

S.10.5.1 AC2. Metadata – provision of consultations

Not implemented.

S.10.6 Methodological documentation (is this section not applicable?)

S.10.7 Quality documentation

1. «Methodology for Assessing the Quality of Official Statistical Information», approved by Order No. 63 of the Chairman of the Committee on Statistics of the Ministry of National Economy of the Republic of Kazakhstan dated 23 May 2018;
2. Standard Methodology for Describing the Statistical Information Production Process by State Bodies, approved by Order No. 53 of the Chairman of the Committee on Statistics of the Ministry of National Economy of the Republic of Kazakhstan dated 30 March 2015;
3. «Methodology for Assessing the Quality of Official Statistical Information», approved by Order No. 63 of the Chairman of the Committee on Statistics of the Ministry of National Economy of the Republic of Kazakhstan dated 23 May 2018.

S.11 Quality management

S.11.1 Quality assurance

The quality and reliability of tourism statistics data are maintained through generally accepted procedures:

- compliance with the basic principles of primary accounting;
- use of standard statistical classifications of goods, products and services;
- all control procedures (format-logical and arithmetic) have been developed and implemented at the stages of collection and processing of primary data;
- to verify the reliability of primary statistical data, the legislation provides for the possibility of obtaining additional information from respondents;
- administrative liability is provided for failure to submit primary statistical data or for submitting inaccurate primary statistical data.

S.11.2 Assessment of the quality of official statistical information

The results of the tourism statistics survey can be assessed as good in terms of accuracy and reliability. The survey is conducted using a census method, meaning that organisations with code 55 of the General Classifier of Types of Economic Activity are fully covered by the survey. Continuous quality control also ensures the accuracy and reliability of the survey results.

S.12 Relevance

S.12.1 User needs

Tourism Industry Committee of the Ministry of Culture and Sports of the Republic of Kazakhstan, JSC «National Company «KazakhTourism», Department of National Accounts of the Bureau of National Statistics of the Agency for Strategic Planning and Reforms of the Republic of Kazakhstan, government bodies, individuals and legal entities, central and local executive bodies, the National Bank of the Republic of Kazakhstan, and other government bodies collecting accounting or other data in the course of performing strategic, regulatory, implementation or control functions, except for statistical activities.

S.12.2 User satisfaction

A user survey of official statistical information is conducted annually. The User Questionnaire is available on the Bureau's website <http://stat.gov.kz> under «Surveys» / «User Questionnaire».

S.12.3 Completeness / R1. Data completeness – share

Not applicable

S.13 Accuracy

S.13.1 Overall accuracy

The survey is conducted using a census method. Data are aggregated on the basis of primary reports without applying expansion coefficients or adjustments.

S.13.2 A1. Sampling errors – indicators

Census method by type of activity

S.13.3 Non-sampling errors (is this section not applicable?)

S.13.3.1 Coverage error (is this section not applicable?)

S.13.3.1.1 A2. Over-coverage – indicator

Census method by type of activity

S.13.3.1.2 A3. Common units – share

Census method by type of activity

S.13.3.2 Measurement error

Census method by type of activity

S.13.3.3 Non-response error

Census method by type of activity

S.13.3.3.1 A4. Unit non-response – share

Census method by type of activity

S.13.3.3.2 A5. Item non-response – share

Census method by type of activity

S.13.3.4 Processing error

Census method by type of activity

S.13.3.5 Model assumption error

Census method by type of activity

S.14 Timeliness

S.14.1 Timeliness

S.14.1.1 Timeliness/

TP1. Time period – preliminary results

Published quarterly in accordance with the Statistical Work Plan approved for the current year.

S.14.1.2 Timeliness/

TP2. Time period – final results

Collection date – 20.12.2025

End date – 26.01.2026

Processing date – 16.02.2026

Dissemination date – 01.04.2026

S.14.2 Punctuality

Punctuality / TP3. Compliance with deadlines for the submission and publication of official statistical information

Q1 – 10.06.2025

Q2 – 04.09.2025

Q3 – 02.12.2025

Q4 – 01.04.2026

S.15 Coherence and comparability

S.15.1 Geographical coherence and comparability

The data are comparable across regions over time and with data from other areas of activity.

S.15.1.1 Asymmetry in mirror statistics of flows – coefficient / CC1

Not applicable.

S.15.1.2 Coherence and comparability over time – CC2

Not applicable.

S.15.3 Coherence and comparability between domains

Not applicable.

S.15.3.1 Coherence and comparability between periods

Not applicable.

S.15.3.2 Coherence and comparability with national accounts

Not applicable.

S.15.4 External coherence

Not applicable.

S.15.5 Internal coherence

Not applicable.

S.16 Response burden

The data collection and processing process is fully automated through the IIS «e-Statistics». Data are collected electronically and on paper at the respondent's option. During online data collection, automated format-logical controls are provided for respondents. When reports are submitted on paper, forms are entered into the «e-Statistics» information system, where automated format-logical controls are also provided. The average time required to complete the form is 1–2 hours. There is no duplication with other surveys. Administrative data are used only to ensure data completeness. Data from the Border Service of the National Security Committee of the Republic of Kazakhstan are used to determine inbound and outbound tourist flows. Tourism statistics data are aggregated on the basis of primary reports without applying expansion coefficients or adjustments.

S.17 Data revision

S.17.1 Data revision – policy

S.17.2 A6. Data revision

No data revisions were made after the official statistical information had been approved and published.

S.18 Processing of primary statistical data and/or administrative and/or alternative data

S.18.1 Source data

- Tourism statistics information is compiled on the basis of primary reports submitted by respondents using form 2-tourism «Report on the Activity of Accommodation Facilities».
- The statistical observation is conducted using a census method.
- The Statistical Business Register (SBR) is used as the target population.
- In determining tourist flows in accordance with international methodology, data from the Border Service of the National Security Committee of the Republic of Kazakhstan on the entry (exit) of foreign citizens (citizens of the Republic of Kazakhstan), as well as data from the Committee of Forestry and Wildlife of the Ministry of Ecology and Natural Resources of the Republic of Kazakhstan on specially protected natural areas, are used.

S.18.2 Data collection frequency

Quarterly

S.18.3 Data collection

The statistical form on tourism statistics is submitted electronically or in paper form.

The statistical form is completed electronically through the «Online Data Collection» information system, available on the Bureau's website <https://stat.gov.kz> under «For Respondents» / «Respondent's Account».

S.18.4 V1. Data validity

To improve data quality, verify the correctness of statistical form completion and minimise non-response to individual questions in the statistical form, validity checks are performed at the stage of entering primary data in electronic format. Various format-logical controls are also incorporated into the software used to process primary statistical information. Format-logical controls are performed between sections and within sections.

S.18.5 U1. Data uniqueness

There is no duplication with other surveys. Administrative data are used only to ensure data completeness. Data from the Border Service of the National Security Committee of the Republic of Kazakhstan are used to determine inbound and outbound tourist flows. Tourism statistics data are aggregated on the basis of primary reports without applying expansion coefficients or adjustments.

S.18.6 A7. Imputation

Not applicable.

S.18.7 Adjustment

Data adjustments are made directly during the statistical observation after preventive control has been carried out.

S.18.7.1 Seasonal adjustment

Not applicable.

S.19 Comment

Continue work to ensure the quality of tourism statistics data.